



March 30, 2009

Mr. Frank Keefe  
President & CEO  
The Boston Museum  
55 Court St.  
Boston, MA 02108

Dear Frank:

It is with great pleasure that I offer support to the Boston Museum development team in its bid to build a world-class cultural attraction in the heart of downtown Boston.

My staff and I have enjoyed the many hours of discussion and work with you aimed at building opportunities for collaboration between our institutions. The Sports Museum is one of the downtown area museums and sites that could benefit greatly from the Museum's role as a "gateway" to Boston's rich history, a past that includes some of the important chapters in American sports history. Our mission would be greatly enhanced by the opportunity to mount exhibits in the Museum's proposed galleries, and hold events in the Museum's function and theater facilities. Likewise, I believe that the Boston Museum will benefit from the expertise of our staff and the depth of our collection.

We have enjoyed the brainstorming sessions with your staff and board members aimed at bringing the content of your proposed Sports Town gallery into stronger focus. And we look forward to our partnership this spring around the "video capture" booth that will be used as an adjunct to our *Stand Strong* educational program. The Museum's booth will bring interactivity to our exhibit area and also give us feedback from visitors concerning the content of our program.

We look forward to growing our partnership in the coming years, and wish you every success.

Sincerely,

Rusty Sullivan  
Executive Director  
The Sports Museum

The Sports Museum ■ 100 Legends Way ■ Boston, MA 02114 ■ 617.624.1234 ■ Fax 617.624.1818 ■ [www.SportsMuseum.org](http://www.SportsMuseum.org)

